

For Immediate Release

Syniverse Appoints Jeff White to Lead Service Provider Sales

Seasoned leader oversees global sales for Syniverse's mobile service provider customers

TAMPA, Fla. – Aug. 29, 2016 – [Syniverse](#) today announced that Jeff White has been appointed Group Vice President of Global Sales for the company's Service Provider Group business unit.

"Syniverse is pleased to serve more than 1,000 mobile service provider customers, including nearly all of the world's mobile network operators. As the mobile ecosystem continues its rapid evolution, these customers expect us to provide solutions that address their challenges and propel their success," said [Stephen \(Steve\) C. Gray](#), President and CEO of Syniverse. "Jeff's addition and customer-first mindset ensure we're equipped with the leadership to deliver on those expectations while accelerating our business. With his extensive background in mobile, including nearly two decades at CISCO, Jeff is an exceptional fit to lead our coordinated sales efforts around the globe."

White brings to Syniverse more than 25 years of experience in telecom, including 17 years with Cisco. While with Cisco, he served in a variety of leadership roles, including President of India, Senior Vice President Service Provider for Asia Pacific and global account responsibility for AT&T. In addition, White served in senior leadership positions with Extreme Networks, Ameritech and Anixter.

"From enabling the transition to LTE and beyond to innovative approaches within policy, risk management and more, this is an exciting time to be joining Syniverse," White said. "I'm looking forward to what's ahead and to helping our customers deliver the innovations their end users demand."

About Syniverse

Syniverse is the leading global transaction processor that connects more than 1,500 mobile service providers, enterprises, ISPs and OTTs in nearly 200 countries and territories, enabling seamless mobile communications across disparate and rapidly evolving networks, devices and applications. We deliver innovative cloud-based solutions that facilitate superior end-user experiences through always-on services and real-time engagement. For more than 25 years, Syniverse has been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere. For more information, visit www.syniverse.com, follow [Syniverse on Twitter](#) or connect with [Syniverse on Facebook](#).

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