

For Immediate Release

India Achieves Quadruple-Digit Growth in 4G Roaming

Syniverse helps to drive India's 3,300% year-over-year boost in outbound 4G LTE roaming, laying foundation for new 5G opportunities

MUMBAI, INDIA – May 17, 2018 – New data released today by Syniverse shows that inter-regional 4G LTE roaming traffic from India has grown by a staggering 3,300% year-over-year. This growth was measured by analyzing global roaming traffic traversing the Syniverse platform.

"Syniverse is proud to have played a pivotal role in driving this quadruple-digit growth in outbound 4G roaming, which demonstrates significant progress toward achieving technological advancement goals in the region while delivering the customer experiences that India's mobile users demand," said Himanshu Goel, Vice President and Managing Director, India, Middle East and Africa, Syniverse. "Helping to drive this growth, the number of 4G LTE devices shipped into India grew 80% in 2017, according to CyberMedia Research. As a result, India is poised for explosive communications growth, as demonstrated by these impressive growth numbers and reinforced through the Digital India initiative as well as the government's recently launched draft of the National Digital Communications Policy 2018."

India's explosive growth in 4G roaming is supported by Syniverse's platform, including clearing and settlement, and the IPX network that is the global, secure backbone powering the world's ability to experience LTE by interconnecting 1,000 service providers and 7 billion devices worldwide. This global footprint is critical not only to enabling further 4G proliferation, but also to providing the connectivity foundation necessary for enabling 5G.

"The Syniverse platform that supports LTE growth in India is a critical foundation for ushering in the country's digital transformation in preparation for next-generation technologies like 5G, Voice over LTE, rich mobile messaging, smart cities, and the internet of things," Goel said. "Many of these services will need the security, interconnection, roaming, and interoperability that only an IPX network provides as people and things move around India and the rest of the world. At Syniverse, we look forward to strengthening our presence in India and to supporting initiatives like those in the Digital India program."

In addition to demonstrating that 4G is growing quickly in India, the Syniverse study also illustrated that more than 70% of the country's outbound roaming traffic is still traversing legacy network technologies like 3G or even 2G, underscoring that there is still more work to be done.

Specifically, the draft National Digital Communications Policy 2018 aims to accelerate the country's digital transformation by ensuring that access to high-speed connectivity is universally available. To achieve this goal, the country's service providers must continue to focus on increasing the global LTE roaming supported by underlying technologies. These include Syniverse's IPX network, which also will be foundational to enabling interoperability with new technologies like 5G that will connect billions more devices and "things."

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Syniverse at 5G India International Conference

Syniverse is a proud sponsor of the [5G India 2018 International Conference](#), which takes place May 17 and 18 in Mumbai. This event brings together India's telecom industry leaders, policymakers, and

analysts to discuss the latest issues and opportunities related to the deployment of 5G. Syniverse experts will be in attendance to talk to industry leaders and customers about the company's significant role in the expanded 5G ecosystem, and how our 5G services are aligned with our mission to enable businesses to build strong connections in the age of rapid digital transformation.

About Syniverse

Syniverse sits at the center of the mobile ecosystem, where it connects 7 billion mobile devices and enables businesses to securely connect, communicate, and transact with their customers to drive growth in the age of digital transformation. We accomplish this by processing billions of transactions every day and settling approximately \$15 billion annually for mobile service providers. For 30 years, Syniverse has been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere. For more information, visit www.syniverse.com, follow [Syniverse on Twitter](#) or connect with Syniverse on [LinkedIn](#).

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