

For Immediate Release

Wireless Associations Appoint Syniverse Executives to Boards of Directors

CTIA and Competitive Carriers Association add Syniverse CEO and CMO to list of advisors

Tampa, Fla. – April 6, 2018 – Two mobile industry organizations recently added Syniverse executives to their boards of directors to help drive the connections businesses need during the age of digital transformation.

Syniverse’s President and CEO Dean Douglas has joined CTIA’s board to help support wireless industry innovation across a number of fronts, including connected cars, cybersecurity and smart cities. In addition, Syniverse’s Chief Marketing Officer Bill Hurley will join Competitive Carriers Association (CCA) to drive its mission of helping mobile operators to grow and thrive.

“Syniverse’s role in driving critical business connections around the world allows us to provide CTIA and CCA with unique perspectives on how the wireless industry can best approach opportunities ahead for connecting our cities, things, networks and lives,” said Dean Douglas, CEO, Syniverse.

Syniverse sits at the center of the mobile ecosystem connecting 7 billion mobile devices, allowing businesses to securely connect, communicate, and transact with their customers to drive growth in the age of digital transformation. The company has a long history of advancing the mobile industry through memberships, board appointments, working groups and keynotes at tradeshows for organizations and standards bodies, such as CTIA, CCA, GSM Association, 3GPP and the Wireless Broadband Alliance, among others.

“Syniverse has 30 years of expertise in delivering on the connections businesses need to succeed in the face of dramatic digital transformation,” said Bill Hurley, Chief Marketing Officer, Syniverse. “We look forward to building on our involvement with industry associations in the mobile ecosystem and beyond to help further the way companies can work together to better serve their own customers.”

About Syniverse

Syniverse sits at the center of the mobile ecosystem, where it connects 7 billion mobile devices and enables businesses to securely connect, communicate, and transact with their customers to drive growth in the age of digital transformation. We accomplish this by processing billions of transactions every day and settling approximately \$15 billion annually for mobile service providers. For 30 years, Syniverse has been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere. For more information, visit www.syniverse.com, follow [Syniverse on Twitter](#) or connect with Syniverse on [LinkedIn](#).

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