

For Immediate Release

Digital Transformation for Operators Highlights Syniverse's Involvement at MWC19

5G research, blockchain and rich communications services to be featured by the world's most connected company, Syniverse

TAMPA, Fla. – Feb. 19, 2019 – Syniverse will further its technology leadership and seek to understand customers and industry trends with its presence at [Mobile World Congress](#) (MWC) 2019 on Feb. 25-28, 2019 in Barcelona, Spain. During MWC19, the company will release its 5G research findings that examine the challenges and opportunities the new technology offers for operators and companies. Additionally, Syniverse will host thought leadership discussions focusing on digital transformation trends and a senior executive from the world's most connected company will speak on a panel session.

Syniverse will kick off Mobile World Congress with insights on how operators are thinking about the 5G ecosystem payment process and the extent to which they are or are not making technology preparation. Syniverse's research also highlights the opportunities available to operators to overcome these challenges, including how they should approach security, universal clearing and settlement between 4G and 5G and network slicing.

Chief Marketing Officer Bill Hurley will join a panel on Feb. 27 for the "[Can Industry 4.0 & the Industrial Internet be as Secure and Reliable as Industry 3.0?](#)" session. The panel will discuss the perceived risks associated with Industry 4.0 technology and how these concerns can be mitigated. The session will take place from 1:30 to 2:30 p.m. CET in Hall 4, Auditorium 3, at the main venue, Fira Gran Via, in Barcelona.

"With our involvement at MWC, we are most excited for the various Syniverse Innovation Theater presentations happening every day of the conference," said Pat Glavin, Vice President of Marketing, Syniverse. "Syniverse will also host thought leadership discussions covering industry topics, such as 5G, blockchain and rich communication services. During these presentations, we will discuss how these new technologies will revolutionize the digital transformation and how operators and companies can utilize these innovative trends to grow their businesses."

Attendees and non-attendees can stay up-to-date on Syniverse's involvement at the conference by following the company via [Twitter](#), [LinkedIn](#) and [Facebook](#), and by reading [Syniverse's blog](#). Attendees can meet with us at [Booth 2G11 in Hall 2](#) to connect with our research findings, engage with our Innovation Theater presentations and exchange thoughts regarding Industry 4.0.

-ENDS-



The world's
most connected
company™

About Syniverse

Syniverse is the world's most connected company—we pioneer innovations that take businesses further. Our secure, global network reaches billions of people and devices. Our engagement platform powers the customized experiences of the future. And the millions of secure transactions we drive every minute are revolutionizing how goods and services are exchanged. We have always led companies to reimagine the boundaries of possibility. Today we're delivering on opportunities with the power to change the world. Connect with Syniverse on [LinkedIn](#), [Twitter](#) and [Facebook](#).

#

For more information:

Jessica Summers

Public Relations Manager

+1.813.625.3085

jessica.summers@syniverse.com