

For Immediate Release

Syniverse Study Shows Asia Pacific LTE Data Roaming Lags Behind Other Regions

Asia Pacific accounts for only six percent of global LTE data roaming

SHANGHAI, China – June 29, 2017 – LTE from Asia Pacific makes up just six percent of all data roaming traffic globally, according to a study released today by [Syniverse](#) that analyzed inter- and intra-regional traffic across over 1,000 mobile operators in six key geographic regions.

“Our study shows that even as major operators in Asia invest in 5G, there is still much to do to expand LTE across Asia and connect the region with the rest of the world,” said [Mary Clark](#), Chief Corporate Relations Officer and Chief of Staff at Syniverse. “Mobile users worldwide expect the same range of service experience overseas as they do at home – everything from basic voice calling and messaging to high-speed video streaming and social media access. Consequently, our data suggests that routes across the globe need to deploy the secure IPX backbone that’s central to accelerating the maturity of LTE networks.”

Asia Pacific represents a diverse region that is home to 2.7 billion mobile users and includes some of the world’s most advanced mobile operators and markets. However, just over a quarter (26 percent) of Asia Pacific’s total outbound data roaming traffic to the rest of the world is LTE. The analysis shows that the Asia Pacific region (including Australia and excluding India), lags behind other regions globally in LTE roaming traffic.

Asia Pacific also imports just 8 percent of the world’s total LTE data roaming traffic. In comparison, Latin America imports 55 percent, North America 23 percent, and Europe 11 percent. Of the incoming LTE traffic to Asia Pacific, 62 percent is intra-regional, meaning that it originates from other Asia Pacific countries.

“Enabling high-quality, reliable LTE roaming across Asia and the world is essential for mobile operators to drive revenue, growth and innovation,” Clark said. “Time is of the essence, as LTE roaming will be expected by visitors from around the world that travel to Asia for major events, including next year’s Winter Olympics in South Korea, the 2019 Rugby Union World Cup in Japan, and the 2020 Summer Olympics in Tokyo.”

Further details about the findings of Syniverse’s LTE roaming study, including additional data and supporting visuals, can be found at <http://info.syniverse.com/LP-LTE-Tradewinds>.

Syniverse IPX solution

The Syniverse IPX provides the industry’s largest global footprint that connects over 820 operators, including over 230 direct connections, to enable seamless voice and data services for their customers internationally, including LTE data and voice (VoLTE) roaming. In addition to unmatched global reach, reliability and security, the Syniverse IPX also incorporates a range of features for operators to test, optimize and perfect services before commercial launch.

About Syniverse

Syniverse is the leading global transaction processor that connects approximately 1,500 mobile service providers, enterprises, ISPs and OTTs in nearly 200 countries and territories, enabling seamless mobile communications across disparate and rapidly evolving networks, devices and applications. We deliver innovative cloud-based solutions that facilitate superior end-user experiences through always-on services and real-time engagement. For more than 30 years,



Syniverse has been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere. For more information, visit www.syniverse.com, follow [Syniverse on Twitter](#) or connect with [Syniverse on Facebook](#).

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