

Syniverse and Roshan Win Innovation Award for Combating Fraud and Assuring Revenue

TAMPA, Fla. – May 25, 2017 – [Syniverse](#) and [Roshan](#), Afghanistan's leading telecommunications provider, have been recognized with a [Global Telecoms Business](#) (GTB) Innovation Award for advancing the industry's ability to protect operators' revenues from the growing threats of mobile roaming fraud and revenue leakage.

Syniverse and Roshan have been recognized in the 'Software Applications' category for their collaboration to implement predictive analytic and automation solutions to detect, identify and prevent fraudulent activity from occurring, while also protecting revenues by ensuring accuracy in subscriber billing.

"We're honored to have our work with Roshan through the Syniverse platform recognized for advancing the way operators are able to protect critical infrastructure and billing systems from revenue leakage," said Nour Al Atassi, Regional Vice President and Managing Director, Middle East and Africa, Syniverse. "Evolving technology and rising connectivity demands have left operators vulnerable to threats from fraudsters and even more susceptible to inaccuracies in revenue collection."

Report by J. Gold Associates shows that operators stand to lose an average of \$92 million in revenue each year from mobile fraud, and another 15 percent of an average operator's revenue due to revenue leakage as reported by KPMG.

To help prevent fraud, Syniverse's secure platform leverages network data in real time from over 130 operators across the world to provide an instant, global view of suspicious activity that is occurring in the market. Syniverse serves as a central repository of fraud data to optimize the speed of detection and to allow Roshan to use predictive analytics to proactively evolve based on the latest trends.

"At Roshan, we always strive to deploy new technologies to ensure delivery of the best quality products and services and to promote transparent and ethical business practices in Afghanistan," said Imtiaz Esmail, Chief Financial Officer, Roshan. "By collaborating with Syniverse, Roshan has introduced international expertise to Afghanistan to ensure prevention of fraud and to improve our revenue collection."

The revenue assurance portion of the project integrates domestic, international, retail and wholesale processes into a single architecture to enhance the end-to-end billing cycle. The rapid detection and automation eases the task of analysis and resolving issues and ensures the integrity of revenue processes.

Learn More

Download Syniverse's "[Understanding the Global Threat of Mobile Fraud](#)" report to learn more about the major factors driving today's mobile roaming fraud. The report examines 12 months of

Syniverse's firsthand data from operators across 150 countries. More information on assuring revenue within the end-to-end billing process can be viewed [here](#).

About Syniverse

Syniverse is the leading global transaction processor that connects approximately 1,500 mobile service providers, enterprises, ISPs and OTTs in nearly 200 countries and territories, enabling seamless mobile communications across disparate and rapidly evolving networks, devices and applications. We deliver innovative cloud-based solutions that facilitate superior end-user experiences through always-on services and real-time engagement. For more than 30 years, Syniverse has been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere. For more information, visit www.syniverse.com, follow [Syniverse on Twitter](#) or connect with [Syniverse on Facebook](#).

About Roshan

Roshan (Telecom Development Company Afghanistan Corp) is Afghanistan's leading total communications provider with over 6.5 million active subscribers and a network that covers over 287 districts and cities in all of the country's 34 provinces.

Roshan is a true Afghanistan success story, serving as a catalyst for economic growth and actively contributing to the country's long-term development. Since its inception in 2003, Roshan has invested over \$700 million in Afghanistan and is the country's single largest investor and taxpayer, contributing approximately six percent of the Afghan government's overall domestic revenue. Roshan directly employs around 700 people, 19 percent of whom are women, and provides indirect employment to more than 35,000 people.

Roshan is deeply committed to Afghanistan's reconstruction and development. The Aga Khan Fund for Economic Development (AKFED), part of the Aga Khan Development Network (AKDN), is a major shareholder of Roshan and promotes private initiatives and building economically sound enterprises in the developing world. Also owned in part by Monaco Telecom International (MTI) and TeliaSonera, Roshan brings international expertise to the country and is committed to the highest standards of network quality and coverage for the people of Afghanistan.

To learn more about Roshan visit www.roshan.af or <http://www.facebook.com/RoshanConnects>. You can also follow on Twitter [@RoshanConnects](#).

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