



PRESS RELEASE: FOR IMMEDIATE RELEASE

Syniverse joins the Smart Africa Alliance to help accelerate Africa's Digital Transformation

Kigali, Rwanda, 14 August 2019: Syniverse, the world's most connected company, today became the newest member of the Smart Africa Alliance. Syniverse joins the alliance as a Gold Private Sector member collaborating with the Alliance to support the implementation of the SMART Africa vision.

Syniverse is a global company that provides technology and business services for a number of telecommunications companies as well as a variety of other multinational enterprises. It securely delivers more than four billion transactions, processes more than two billion text messages, connects with approximately seven billion devices and is connected to more than 750 mobile operators in over 150 countries.

Syniverse, which drives innovation into the mobile ecosystem around interoperability, will collaborate with Smart Africa and its member states and a host of private sector and governmental agencies in achieving the vision of creating a single digital market and provide greater mobile access to more than 600 million African citizens within the Alliance.

Syniverse was established in Africa more than a decade ago and serves more than 150 telecom operators. Syniverse has strengthened its presence with additional offices in Nairobi and Johannesburg and will leverage its long existence and partnership with Smart Africa and its members to help drive innovative digital solutions. Syniverse also supports many Fortune 500 enterprises across the world and will be launching these solutions this year to Smart Africa's member states.

Lacina Koné, Director General / CEO of Smart Africa, Smart Africa said, "Smart Africa is excited to welcome Syniverse to the Smart Africa Alliance. Our joint efforts with Syniverse represent a significant leap towards the greater integration of the African continent to support the free movement of people, boost trade, and foster economic growth and partnership".

John McRae, Group Vice President and General Manager, Operations, EMEA and Asia, Syniverse said: "As the world's most connected company, Syniverse welcomes the opportunity to collaborate with Smart Africa and connect with its member countries and citizens. Using our IPX Network and blockchain solution, we will provide a versatile, world-class-quality roaming network backbone and a quicker and easier billing and



charging process to bring mobile users more cost-efficient voice and data roaming and cross-border mobile payment.”

The Smart Africa Initiative is geared towards connecting, innovating and transforming the continent into a knowledge economy thereby driving global competitiveness and job creation. The initiative also aims at enabling Member States to become more competitive, agile, open and innovative smart economies with the most favorable business climates that attracts large-scale investments, rewards entrepreneurship and enables fast growth and exports, leveraging ICT innovations to transform African nations into smart societies.

About Syniverse

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About Smart Africa

Smart Africa is a bold and innovative commitment to accelerate sustainable socioeconomic development on the continent and usher Africa into the knowledge economy through affordable access to broadband and usage of ICT. The Smart Africa alliance brings together heads of state who want to accelerate the digitalization of the continent and create a common market. Launched in 2013 by seven African Heads of State at the Transform Africa Summit in Kigali, who jointly adopted the Smart Africa Manifesto, the Alliance now has 25 member countries, representing above 600 millions consumers and dozens of members among the continent's largest companies and universities.

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