

FOR IMMEDIATE RELEASE

## Syniverse Enlists Sensational Systems to Offer Secure IoT Connectivity Solutions Globally

### New Indirect Channel Partner to Sell Emerging Wireless Services Targeted Toward Enterprise and LPWAN Customers

**TAMPA, Fla. – Oct. 28, 2020** – [Syniverse](#), the world's most connected company, today announced it has signed a new indirect channel partner, Sensational Systems, to sell its Global IoT Connect suite of secure IoT connectivity solutions, to businesses in industrial, commercial and agricultural sectors. Syniverse's solution includes [Global SIM](#) and [Secure Global Access](#) which enables businesses to deploy IoT devices and sensors over a flexible network that powers those applications, while providing customers with reliable connectivity and unparalleled global reach.

Sensational Systems has been positioned at the forefront of the IoT space since its inception in 2014, arriving early on the scene through its creation of IoT devices and its development of LoRaWAN™ technology, a market-leading long-range, low-power, wireless protocol. Today, it serves as a distributor, retailer and integrator of LoRaWAN devices, including gateways and sensors, and applications such as smart car parking, in-home healthcare patient monitoring, and solar panel metering. It partners with leaders in the field including The Things Industries, TEKTELIC Communications and Bosch to provide best-in-class hardware and software to customers worldwide.

The Syniverse Global IoT Connect solution allows enterprise customers to adopt IoT as part of a broader and more mature digital transformation process through improved efficiency and productivity, greater network speeds, increased data throughput processing, lower latency requirements, and most significantly, enhanced security, by nature of being shielded from the public internet. It also provides companies transitioning to cloud environments the ability to move data and services, including that from the deployment of IoT devices, discreetly over a secure network, making it easier to draw insights from intelligent data analysis, or integrate communications between remote locations.

Syniverse's portfolio of solutions, along with Sensational Systems' proprietary Sensational Network — a flexible LoRaWAN platform that is fully customized to customers' individual needs — now makes it possible to deliver fully managed LoRaWAN gateways that meet the ever-growing customer demands for stable IoT network coverage and device deployment anywhere in the world.

**CLICK TO TWEET:** Syniverse ([@Syniverse](#)), the world's most #connected company, partners with Sensational Systems ([@sensationalsys](#)) to sell secure #IoT connectivity solutions to enterprise and operator customers globally. #syniverse <https://bit.ly/2WzS6SZ>

#### Supporting Quotes

- Lorraine Twigg, Vice President, Enterprise & Partner Sales, EMEA & I, Syniverse

“The expanded use of IoT solutions for enterprise adoption is nonetheless in high demand. While this initiative has become a strategic imperative for many businesses, a joint, but concerted effort is required for these deployments to be successful. To that end, we welcome the opportunity to partner with Sensational Systems in order to help drive mutual business outcomes by advancing joint solutions that power a more connected world.”

- Al Bennett, Director, Sensational Systems

“We’re delighted to partner with Syniverse, as their global connectivity is a key part of our Sensational Network LoRaWAN service. We partner carefully to ensure we have access to the best hardware, software and services for our customers. Syniverse is a great fit and their connectivity will power our LoRaWAN solutions, all bringing cost savings and new opportunities for our customers.”

### Digital Assets

- **[Image]** [Syniverse logo](#)
- **[Image]** [Sensational Systems logo](#)
- **[Image]** [Lorraine Twigg](#)

### Supporting Resources

- Read about [Syniverse](#)
- Read about [Syniverse Channel Partners](#)
- Read and subscribe to the [Syniverse blog](#)
- Read and subscribe to [Syniverse news releases](#)
- For more information about Syniverse’s news and activities, follow the company on [Twitter](#), [LinkedIn](#) and [Facebook](#).
- Read about [Sensational Systems](#) and [Sensational Network](#)
- Follow Sensational Systems on [LinkedIn](#) and [Twitter](#)

### About Syniverse

Syniverse is the world’s most connected company, revolutionizing how businesses connect, engage, and exchange with their customers. For decades, we’ve delivered the innovative software and services that transform mobile experiences and power the planet. Our secure global network reaches almost every person and device on Earth. Our communications platform is industry-recognized as the best of its kind. And each year, we process over \$35 billion in transactions, revolutionizing how goods and services are exchanged. Which is why the most recognizable brands—nearly every mobile communications provider, the largest global banks, the world’s biggest tech companies, and thousands more—rely on us to shape their future. How about yours?

### About Sensational Systems

Sensational Systems Limited is a small company based in sunny Edinburgh, Scotland. Founded in 2014, we’ve been designing and building IoT devices and electronic and mechanical widgets for companies large and small. We integrate IoT devices with custom software and build applications and networks. With a track record in electronic and mechanical engineering, product design and IT infrastructure, we’re a multi-disciplinary team that can build your hardware device and put it online.

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