



FOR IMMEDIATE RELEASE

Syniverse and China Telecom Global Pre-launch Connectivity Services to Africa for Mobile Operators

CAPE TOWN, South Africa – Nov. 25, 2019 – At the AfricaCom 2019 conference and exposition, China Telecom Global (CTG), a wholly-owned subsidiary of China Telecom Corporation Limited and one of the world's largest providers of integrated telecommunication services, and Syniverse, the world's most connected company, reaffirmed their strategic partnership and pre-launched a new suite of connectivity solutions to provide services for mobile operators in Africa for quickly and cost-effectively migrating to 4G and other advanced voice, data, and video services. The solutions allow customers of African mobile operators to move to the next generation of mobile internet services like 4G, Rich Communication Services (RCS), and the internet of things (IoT).

A crucial part of implementing 4G in Africa involves the deployment of an IP packet eXchange (IPX) network, the backbone that makes 4G roaming possible, and Diameter, the industry-standard signaling protocol for messages from mobile devices. The joint IPX network decreases network complexity and ensures high-quality, end-to-end mobile services through a secure connection to more than 750 operators in over 150 countries.

In parallel, <u>Syniverse Diameter Signaling Service</u> provides a powerful tool for managing, routing, and mediating signaling traffic across mobile networks that enables 4G data to be passed between operators and devices securely. Leveraging this reach and capacity, CTG will be able to customize a cost-efficient connectivity solution for each operator while still providing the same high performance and security.

CTG has continued to strengthen its collaboration with leading African mobile operators by dramatically strengthening its network build-out and providing world-class connectivity across the continent and the world. The partnership with Syniverse is designed to offer a high-speed mobile network as well as continued investment in infrastructure for Africa, an investment that CTG began in 2008 and includes network points of presence (PoPs) and data centers that reduce latency and enhance the end-user experience.

Africa is one of the fastest-growing regions for internet users and high-growing demand for 4G connectivity. The Professional Business Development & Operation Team of CTG is experienced in serving multinational companies in Africa. Through their partnership, CTG and Syniverse are strategically positioned to capture business opportunities in this fast-growing market.

The Africa market offers a promising opportunity for the rollout of 4G and other advanced mobile services in the next few years, according to GSMA Intelligence. Mobile penetration rates still are below 80%, allowing plenty of room for subscriber growth. 4G presents an even more significant opportunity since only about a quarter of connections in the region currently use 4G.





<u>CLICK TO TWEET</u>: At <u>@Connects Africa</u>, <u>@Syniverse</u> & <u>@chinateleglobal</u> reconfirmed their partnership to deliver #connectivity services in #Africa for #mobileoperators. #syniverse #mostconnected #4G #RCS #CTG #AfricaCom http://bit.ly/2HalZkv

Supporting Quotes

• Ou Yan, Executive Vice President, China Telecom Global

"4G service – and soon, 5G – will quickly become the new mobile-service standard in the developing mobile markets of Africa. Mobile users in this region will increasingly expect access to 4G speed and capacity anywhere they go. To meet this demand, China Telecom Global is working closely with Syniverse to deliver this service to our mobile operators' subscribers in a flexible, cost-efficient way."

• Chris Rivera, Chief Technology Officer, Syniverse

"The increasing sophistication of 4G rollouts and the need to quickly complete these service upgrades present challenges that will only be able to be fully solved with the high-performance technology of IPX. Syniverse was the first to offer an IPX-based single-solution 4G testing environment to ensure that mobile operators could test all their services through one connection. We are delighted to use this experience, our IPX Network and Diameter Signaling Service products, and our partnership with China Telecom Global to deliver the next generation of mobile internet connectivity in Africa."

Digital Assets

- [Photo] Chris Rivera (left) of Syniverse and Ou Yan of China Telecom Global celebrate their partnership at AfricaCom 2019.
- [Image] Syniverse logo
- [Image] China Telecom Global logo

Supporting Resources

- Read about <u>AfricaCom 2019</u>.
- Read about **Syniverse**.
- Read about <u>China Telecom Global</u>.
- Read about <u>Chris Rivera</u>.
- Read and subscribe to the Syniverse Blog.
- Read and subscribe to Syniverse news releases.
- For more information about Syniverse's news and activities, follow the company on <u>Twitter</u>, <u>LinkedIn</u> and <u>Facebook</u>.
- For more information about China Telecom Global's news and activities, follow the company on Twitter, LinkedIn and Facebook.

About Syniverse

Syniverse is the world's most connected company – we pioneer innovations that take business further. Our secure, global network reaches billions of people and devices. Our engagement platform powers the customized experiences of the future. And the millions of secure transactions we drive every minute are revolutionizing how goods and services are exchanged. We have always led companies to reimagine the boundaries of possibility. Today we're delivering on opportunities with the power to change the world.





About China Telecom Global

China Telecom Global Limited ("CTG") is a wholly-owned subsidiary of China Telecom Corporation Limited ("China Telecom"). Established in 2012, headquartered in Hong Kong, CTG connects the Asia Pacific region and the world by leveraging on its abundant resources in mainland China. China Telecom has branches or subsidiaries in 42 countries and regions, 183 overseas PoPs, and more than 55T capacities in international connectivity bandwidth and intercontinental capacity. By tapping into its network resources of 41 submarine cables (China Telecom was involved in the construction of more than 10 of those cables) and leveraging direct connection to more than 10 neighbouring countries and regions via terrestrial cables, CTG has forged its global layout of service network and network capacity. Targeting carriers, multinational corporations and overseas Chinese, CTG provides customised and cost-effective integrated communications solutions and diversified telecom services to cater to their global business needs. Its services include internet direct access, internet transit, data services, broadband, unified communications, internet data centre, cloud computing, ICT services, fixed and mobile voice and value-added services, professional services and industry solutions, telecom operation consultancy and service outsourcing.

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