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FOR IMMEDIATE RELEASE

Syniverse to Improve Mobile Users' Global Connectivity Service in Asia

Syniverse Helps Simplify Roaming for NTT DOCOMO Customers

TAMPA, Fla., May 29, 2019 – Syniverse, the world's most connected company, today announced it is working with NTT DOCOMO Inc. to help improve mobile users' experience when roaming and seeking global connectivity service. The collaboration allows NTT DOCOMO to make roaming better for users as they seek seamless and affordable connectivity while traveling around the world.

Leveraging significant experience and investment over the last three decades, Syniverse has developed <u>Syniverse Mobile Policy Control Center</u> and integrated it as a core service to help NTT DOCOMO mobile users. This roaming data management platform gives service providers the capability to offer data packs based on service preference, duration, monetary value or geography.

Mobile Policy Control Center, a state-of-the-art cloud-based, managed service, provides a flexible solution that enables service providers to offer multiple prepaid and postpaid roaming packages to reach new markets quickly and cost-effectively. Mobile users have the capability to access real-time roaming usage information anytime and anywhere, which offers a powerful tool to help prevent bill shock and allow users to control their data roaming experience. Mobile Policy Control Center also helps operators control wholesale costs and contributes to improved roaming profits.

<u>CLICK TO TWEET</u>: Syniverse (<u>@Syniverse</u>) & NTT DOCOMO work together to help improve NTT DOCOMO customers' experience when #roaming and increase #mobile #data service usage. #syniverse #mostconnected #wearesyniverse #nttdocomo #connectivity #mobileoperators http://bit.ly/2HalZkv

Supporting Quote

 John Wick, Senior Vice President and General Manager, Service Provider Group, Syniverse

"Syniverse is the world's most connected company, and through our Syniverse Mobile Policy Control Center, we give mobile operators the opportunity to decrease roaming complaints by 10 times and increase mobile service usage by 20 times. For more than three decades, we have been unlocking roaming value for mobile operators around the world, and we are excited to be a key enabler of NTT DOCOMO's global connectivity service."

Digital Assets

- [Photo] John Wick
- [Image] Syniverse logo



Supporting Resources

- Read about Syniverse.
- Read about NTT DOCOMO.
- Read about Syniverse Mobile Policy Control Center.
- Read and subscribe to Syniverse blog.
- Read and subscribe to Syniverse news releases.
- For more information about Syniverse's news and activities, and follow the company on <u>Twitter</u>, <u>LinkedIn</u> and <u>Facebook</u>.

About Syniverse

Syniverse is the world's most connected company – we pioneer innovations that take business further. Our secure, global network reaches billions of people and devices. Our engagement platform powers the customized experiences of the future. And the millions of secure transactions we drive every minute are revolutionizing how goods and services are exchanged. We have always led companies to reimagine the boundaries of possibility. Today we're delivering on opportunities with the power to change the world.

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For more information, contact: Kevin Petschow Syniverse +1.813.637.5084 kevin.petschow@syniverse.com