

## FOR IMMEDIATE RELEASE

### Technology Leader to Demonstrate How Mobile Operators Can Optimize Data via Its Syniverse Data Experience Optimization

**TAMPA, Fla. – May 10, 2019** – At the MVNOs World Congress, May 21-24, [Syniverse](#), the world's most connected company, is showcasing its [Syniverse Data Experience Optimization](#), a software solution that optimizes data and creates secure, seamless Wi-Fi usage on mobile users' devices.

Data Experience Optimization extends Syniverse's global leadership position of securely and efficiently enabling mobile operators and enterprises to manage data with data optimization, offer secure Wi-Fi and Wi-Fi cellular bonding. Mobile users can enjoy up to 80% more data without impacting performance and mobile operators can differentiate their mobile services.

Syniverse is an associate sponsor and exhibiting in booth no. 36 in the Hotel Okura in Amsterdam. Sam Copsey, a sales director with Syniverse, will speak at 3:00 p.m. (EST) on Thursday, May 23, as part of the "[MVNO Disruptors](#)" track.

MVNOs World Congress is one of the world's largest gathering of mobile virtual network operators (MVNOs) with three days of content and networking attended by more than 800 people from MVNOs and more 130 MVNO experts presenting real-world case studies.

**CLICK TO TWEET:** Syniverse ([@Syniverse](#)) to demo #Syniverse #data experience #optimization at [@MVNOsSeries](#) #MVNOsWorld Congress, May 21-24, in Amsterdam. #mostconnected #wearesyniverse #mobileoperators <http://bit.ly/2HalZkv>

#### Supporting Quotes

- **Bill Hurley, Chief Marketing Officer, Syniverse**  
"Syniverse is the world's most connected company. We are delighted to be part of this year's MVNOs World Congress in Amsterdam. We look forward to demonstrating how Syniverse is helping mobile operators and enterprises around the world unlock the value of data optimization. Our Syniverse Data Experience Optimization is built for mobile operators and mobile users, and globally tested at scale."

#### Supporting Resources

- Read about [Syniverse](#).
- Read about [MVNOs World Congress](#).
- Read about [Bill Hurley](#).
- Read and subscribe to [Synergy](#), the Syniverse blog.
- Read [Syniverse news releases](#).

- For more information about Syniverse's news and activities, and follow the company on [Twitter](#), [LinkedIn](#) and [Facebook](#).

### **About Syniverse**

Syniverse is the world's most connected company — we pioneer innovations that take businesses further. Our secure, global network reaches billions of people and devices. Our engagement platform powers the customized experiences of the future. And the millions of secure transactions we drive every minute are revolutionizing how goods and services are exchanged. We have always led companies to reimagine the boundaries of possibility. Today we're delivering on opportunities with the power to change the world.

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