

**FOR IMMEDIATE RELEASE**

## **Syniverse and Mi-Pay Partner to Enrich Financial Services with Innovative Communication Channels**

**LUXEMBOURG, Feb. 24, 2021** – [Syniverse](#), the world's most connected company, today announced it has signed a new European collaboration agreement with [Mi-Pay](#) to empower their solutions with Syniverse global omnichannel communication solutions and to promote its [Syniverse CPaaS Concierge](#) to businesses in the financial, utilities, retail and telecoms sectors.

The combination of Syniverse's multi-channel mobile communications capabilities and Mi-Pay's leading payment services will create a unique platform for brands to engage with their customers using preferred communication channels globally.

Mi-Pay has focused on securing profits for clients active in the sales of digital goods or post-paid services to consumers and serves clients to boost profit and protect them against fraud or bad debt. Mi-Pay's technological tools are supplied by [Alphacomm's](#) products.

The combined offering is ideally suited for the needs of organizations seeking to add mobile communication in markets with high volumes of direct-to-customer communications, such as financial services, retail, and many other dynamic industries.

The Syniverse cloud-based, omnichannel communications offer is designed to help more traditional enterprises easily transform and elevate the mobile engagement experience with their customers.

By adding the Syniverse capabilities, Mi-Pay can now engage with end-users with enhanced and future proof communication channels for payment reminders, notifications, and fraud prevention services.

**CLICK TO TWEET:** .@Syniverse, the world's most #connected company, collaborates with @MiPay to offer #omnichannel communication solutions to enterprises in #Europe. #cpaasconcierge #syniverse #mipay <https://bit.ly/2WzS6SZ>

### **Supporting Quotes**

- **Lorraine Twigg, Vice President of Enterprise & Partner Sales, EMEA, Syniverse**  
"Securing revenues and reducing financial risks is key for businesses and as the world's most connected company, Syniverse has the expertise and technology to help Mi-Pay and its customers to reach their valued clients through an extended range of current and future communications channels."
- **Chris Curd, Vice President of Sales, Mi-pay**  
"As a profit boosting company, Mi-Pay thrives by helping our partners identify and seize business opportunities. We do this by enriching their systems with proven software that helps secure revenues and boost profits across many verticals. We're very excited to be working alongside Syniverse in their mission to revolutionize how businesses around the world interact with their customers."

### **Digital Assets**

- **[Image]** [Syniverse logo](#)

- [Photo] [Lorraine Twigg](#)
- [Image] [Mi-Pay logo](#)
- [Photo] [Chris Curd](#)

### Supporting Resources

- Read about [Mi-Pay](#)
- Read about [Syniverse](#).
- Read and subscribe to the [Syniverse blog](#).
- Read and subscribe to [Syniverse news releases](#).
- For more information about Syniverse's news and activities, follow the company on [Twitter](#), [LinkedIn](#) and [Facebook](#).
- [For more information about Mi-Pay's news and activities, follow the company on LinkedIn and XING.](#)

### About Syniverse

Syniverse is the world's most connected company, revolutionizing how businesses connect, engage, and exchange with their customers. For decades, we have delivered the innovative software and services that transform mobile experiences and power the planet. Our secure global network reaches almost every person and device on Earth. Our communications platform is industry-recognized as the best of its kind. And each year, we process over \$35 billion in transactions, revolutionizing how goods and services are exchanged. Which is why the most recognizable brands—nearly every mobile communications provider, the largest global banks, the world's biggest tech companies, and thousands more—rely on us to shape their future.

### About Mi-Pay

Mi-Pay offers best-in-class payment solutions and consultancy services trusted by market leaders. Mi-Pay services include payment reminders, fraud protection tools for online transactions and custom prepaid top-up platforms. From its offices in London and Rotterdam, Mi-Pay has built a proven track record that spans decades and multiple geographies.

# # #

### For more information, contact:

Kevin Petschow  
[kevin.petschow@syniverse.com](mailto:kevin.petschow@syniverse.com)  
 +1.813.637.5084

Makenna Imholte  
[makenna.imholte@syniverse.com](mailto:makenna.imholte@syniverse.com)  
 +1.813.460.8112

Anastasia Kotinopoulou  
[anastasia.kotinopoulou@mi-pay.com](mailto:anastasia.kotinopoulou@mi-pay.com)