

For Immediate Release

Syniverse's Mary Clark Recognized among '50 Most Powerful Women in Technology'

National Diversity Council inducts Syniverse's Chief Marketing Officer to prestigious list

TAMPA, Fla. – March 30, 2016 – The [National Diversity Council](#) recently named Syniverse Chief Marketing Officer [Mary Clark](#) to its 2016 list of "50 Most Powerful Women in Technology" for her professional achievements that encourage women to pursue their passion in business.

Each year, the National Diversity Council recognizes its list of the 50 most prominent leaders in technology that have reached the top of their professions, are effective leaders in their organizations, and inspire others to succeed while contributing to business growth. As a female executive, Mary encourages women to achieve success by having the mindset of a business owner and drive to affect change.

"Being a marketer while maintaining the mindset of a business owner is a differentiator that helps to build credibility. The key to success lies in the execution of bringing teams together to achieve and overcome obstacles that, at times, require a sheer force of will," said Clark. "It's an honor to be recognized by the National Diversity Council and included among such an impressive group of women leaders."

In a career spanning more than 20 years in mobile, Mary has helped to shape the future of the mobile industry, working with service providers and enterprises to successfully adapt to ever-present market challenges. She holds leadership positions on industry association boards and regularly presents at key events for organizations including the [CCA](#), [CTIA](#) and [GSMA](#).

This recognition builds on Mary's role in advancing the mobile industry, including being named to the following: "Mobile Women to Watch in 2016" by *Mobile Marketer*; "Women to Watch in 2015" by *FierceWireless*; "50 CMOs to Watch" by *Global Telecoms Business*; and "Most Innovative CMOs in the World" by *Hot Topics*. Hear from Mary directly by following her on Twitter [@ClarkMaryP](#).

The complete list of the 2016 Top 50 Most Powerful Women in Technology is available at <http://top50tech.org/2016>

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About Syniverse

Syniverse is the leading global transaction processor that connects more than 1,500 mobile service providers, enterprises, ISPs and OTTs in nearly 200 countries and territories, enabling seamless mobile communications across disparate and rapidly evolving networks, devices and applications. We deliver innovative cloud-based solutions that facilitate superior end-user experiences through always-on services and real-time engagement. For more than 25 years, Syniverse has been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere. For more

information, visit www.syniverse.com, follow [Syniverse on Twitter](#) or connect with [Syniverse on Facebook](#).

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