

For Immediate Release

Syniverse Appoints Dave Ratner to Lead Enterprise Solutions

Business Unit Focused on Enterprise Segment with Dedicated Resources

TAMPA, Fla. – Feb. 18, 2016 – [Syniverse](#) today announced that [Dave Ratner](#) has been appointed President, Enterprise Solutions with responsibility for sales, product management, technology, development, implementation, and support, for the company's Enterprise Solutions business unit.

"With eMarketer estimating mobile users spend more than 140 minutes per day on their mobile devices, it's critical for every enterprise to have a cohesive mobile engagement strategy. We established the Enterprise Solutions business unit to sharpen our focus on enabling our growing list of nearly 600 multinational brand customers to engage their customers in increasingly rich, contextual ways," said [Stephen \(Steve\) C. Gray](#), President and CEO of Syniverse. "With more than 18 years of executive experience with leading mobile, software and technology companies, Dave is an ideal fit to lead our enterprise business as a powerful market force that drives customer and company success across various vertical markets for Syniverse."

Ratner is an accomplished business executive, having served as CEO and President of Openwave Messaging, a messaging, communication and security solutions provider. Previously, he was a special adviser to a number of CEOs and senior-level executives, including the CEOs at Openwave Systems and SpeechCycle, and before that served as Chief Operating Officer and Senior Vice President at SEVEN Networks.

"I'm excited to join Syniverse and lead this dynamic, high-growth business unit," Ratner said. "I look forward to working closely with our customers and internal teams to leverage Syniverse's legacy – reliability, security, size and global mobile reach – to deliver the innovative solutions our customers expect, enabling them to engage, identify, and protect their mobile customers and consumers anytime, anywhere."

Ratner holds bachelor's degrees in computer science and mathematics from Cornell University, and a master's and a doctorate in computer science from the University of California at Los Angeles.

About Syniverse

Syniverse is the leading global transaction processor that connects more than 1,500 mobile service providers, enterprises, ISPs and OTTs in nearly 200 countries and territories, enabling seamless mobile communications across disparate and rapidly evolving networks, devices and applications. We deliver innovative cloud-based solutions that facilitate superior end-user experiences through always-on services and real-time engagement. For more than 25 years, Syniverse has been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere. For more information, visit www.syniverse.com, follow [Syniverse on Twitter](#) or connect with [Syniverse on Facebook](#).

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For more information:

Bobby Eagle

Syniverse Public Relations

+1 813.637.5050

bobby.eagle@syniverse.com