

**For Immediate Release**

## **Syniverse and LG Uplus Win GTB Innovation Award for World's First VoLTE Roaming Launch**

*Collaboration sets foundation for global VoLTE proliferation*

**TAMPA, Fla. – May 26, 2016** – [Syniverse](#) and South Korea's [LG Uplus](#) have been recognized with a [Global Telecoms Business](#) (GTB) Innovation Award for launching the world's first VoLTE roaming service. Awarded in the category for mobile infrastructure, the launch was recognized for its significance in setting the foundation for VoLTE to proliferate globally.

The GTB Innovation Awards recognize the most innovative projects in the telecommunication industry in five categories: mobile infrastructure, fixed infrastructure, wholesale service, business service and consumer service.

"We're honored to be recognized as an industry innovator for the ninth consecutive year by GTB, and look forward to continuing our LTE leadership with our IPX Network Solutions that make possible the global growth of LTE, VoLTE and advanced IMS-supported technologies," said [Mary Clark](#), Chief Marketing Officer, Syniverse. "With more than 2,300 LTE routes and LTE reach to more than 325 operators, the Syniverse IPX network is perfectly positioned to pave the path for the next generation of IP-based technologies as we stay on the forefront of innovation."

Enabling VoLTE becomes increasingly complex when subscribers use services outside of their home networks and need their devices to function across disparate technologies. Syniverse set out to help solve this challenge by testing with operators around the world over its IPX network, and soon enabled the [world's first VoLTE roaming call](#). The company is now offering several VoLTE roaming and interworking solutions to help operators deploy IP-based services globally through several implementation models, including S8 home routing and local breakout.

LG Uplus launched the [world's first commercial VoLTE roaming](#) service using the Syniverse IPX to enable subscribers in South Korea to use high-definition services on the KDDI network in Japan. The launch enabled LG Uplus to extend its capabilities beyond its domestic network by using Syniverse's S8 home-routing roaming platform to rapidly deploy VoLTE by utilizing existing LTE data roaming connections, without having to invest in additional infrastructure.

"Being part of the world's first VoLTE roaming launch gives us a head start in being able to leverage our VoLTE infrastructure to build out new services and solutions in the future - like video, RCS-based services, wearables, 5G and more," said Dave Hongjun Choi, Head of Roaming, LG Uplus. "By working closely with Syniverse and leveraging its IPX network, we're able to easily expand into additional markets, and have recently launched VoLTE roaming capabilities from LG Uplus to Hong Kong operator SmarTone."

### **About Syniverse**

Syniverse is the leading global transaction processor that connects more than 1,500 mobile service providers, enterprises, ISPs and OTTs in nearly 200 countries and territories, enabling

seamless mobile communications across disparate and rapidly evolving networks, devices and applications. We deliver innovative cloud-based solutions that facilitate superior end-user experiences through always-on services and real-time engagement. For more than 25 years, Syniverse has been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere. For more information, visit [www.syniverse.com](http://www.syniverse.com), follow [Syniverse on Twitter](#) or connect with [Syniverse on Facebook](#).

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